

IN CYBER
FORUM

EUROPE

26-28 MARCH
2024

LILLE GRAND PALAIS

2024

Forum InCyber

Startup Award

REGULATIONS

1

PURPOSE OF THE AWARD

The **InCyber Forum Startup Award** aims to promote innovative European startups and young companies*. Each year, its **jury**—made up of end-users, investment funds, and representatives of the ANSSI and the French armed forces—distinguishes one or more innovative companies in the field.



The jury has the possibility to award 5 different prizes: the **InCyber Forum Startup Grand Prix, the Growth Award, the Operational Impact Award, the Research Award, the Coup de Coeur Prize (less than 2 years old)**.

2

NATURE OF THE AWARD

The prizes are awarded to the winner(s) during a plenary session of the InCyber Forum (International Cybersecurity Forum) by a personality from the digital sector and/or a government representative.

The winner of the **InCyber Forum Startup Award** will be offered a **partnership package for the InCyber Forum 2025**, which includes:

- a **12 m2 Prestige stand** identified as "InCyber Forum Startup Award";
- a **round-table intervention**;
- an **increased visibility** on the InCyber Forum's communication materials and on the InCyber Forum community's medium, inCyber.

The winner will also be invited to contribute to the **CyberLeaders strategic magazine** and will qualify for the finals of the European Cyber Security Organisation (ECSO) Investment Days.

Other prizes winners will each be offered a **pod** near the Innovation Village, as well as **increased visibility** on the InCyber Forum's communication materials. They will also have the opportunity to contribute to the **CyberLeaders strategic magazine**.

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APPLICATION REQUIREMENTS



The **InCyber Forum Startup Award** is open to:

- European companies* established less than 5 years ago;
- with a turnover of less than 5 million euros;
- working in the field of security, digital trust, and industrial cybersecurity.

A startup linked to a large group can apply as long as they are separate legal entities.

Participants from previous years may reapply, within the limit of three successive applications and apart from the winners of the two previous editions.

Innovation is understood in the broad sense (technology, usage, marketing, etc.). It concerns both products and services and aims at both technological innovation and business model innovation.

4

APPLICATION PROCEDURES

Participation is free.

Applicant companies must have completed their application by **22 November 2023**, 11:59 pm.

5

SCREENING PHASE

A preselection based on the applications received will be carried out **in December 2023**. This preselection phase will lead to the selection of 10 to 12 companies.

6

FINAL ASSESSMENT PHASE

The 10 to 12 shortlisted companies will be interviewed **on January 31st or February 7th 2024 at the French Cyber Campus**.

Interviews will be held in either French or English, at the discretion of the company being interviewed. Please note that there will be no interpretation system.

An intervention framework will be sent to the candidates before their presentation to guide them more precisely on the jury's expectations and on how to pitch their solution.

7

ASSESSMENT CRITERIA

The jury will assess the relevance of the solutions presented according to several criteria:

- **Innovative dimension** of the company and of the solution(s) presented;
- **Maturity** of the solutions/services presented;
- **Operational effectiveness** of the solution(s) presented;
- **Economic viability** of the company and the solution(s) presented.
- **The differentiating character of the solution** and its ability to create value in an existing universe.

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THE JURY

The jury—whose membership is public—is composed of qualified personalities from both the public and private spheres. This list will be published at the latest on the closing date for applications, i.e. **22 November 2023**. The jury is completely independent of the event organisers, who do not take part in the voting. A candidate may not be a member of the jury.

Before the deliberations, the members of the jury will declare any possible conflicts of interest that may arise from links they may have with certain candidates (capitalist, family, or personal links; wage-earning or subcontracting links, etc.). In such case, they will not participate in the deliberations concerning these candidates.

The members of the jury undertake:

- to observe the strictest confidentiality regarding the information provided by the applicant companies and the deliberations of the jury;
- to respect the embargo on the name of the winner(s) until the official communication of the name(s) by the InCyber Forum organisers;
- to conduct an impartial assessment of the companies and solutions presented.

9 ADVERTISING

The candidate companies will be presented on the InCyber Forum's website europe.forum-incyber.com, as well as on the InCyber Forum's social media.

10 USE OF DATA

In accordance with the French law n°78-17 of January 6, 1978 relating to data processing, files and freedoms and the European regulation n° 2016/679, known as the General Data Protection Regulation (GDPR), the InCyber Forum teams process the personal data of the participants in the prize in the context of its organisation and running.

11 ACCEPTANCE OF THE REGULATIONS

Participation in the 'Forum InCyber Startup Award' implies full acceptance of these regulations.

THE 2023 WINNERS

**STARTUP PRIZE
INCYBER FORUM 2023**



JURY PRIZE 2023



OT AWARD 2023



JURY'S 2023



In partnership with

EVIDEN

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