IN CYBER FORUM
EUROPE

1-3 APRIL 2025

LILLE GRAND PALAIS

Beyond Zero Trust, trust for all

ORGANIZED BY

Forward

WITH THE SUPPORT OF

Région Hauts-de-France

MEL MÉTROPOLE EUROPÉENNE DE LILLE

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What is the
InCyber Forum?

An active community of 70,000 people in Europe and abroad

Several annual events bringing together nearly 25,000 people

InCyber Forum is Europe's leading event on digital security and trust, providing a platform for reflection, innovation, and business.

Our three-fold mission:

— **To respond to cybersecurity challenges** by taking a cross-disciplinary approach to all issues relating to the security of the digital environment

— **To contribute to the development of the cybersecurity ecosystem** through a multi-stakeholder approach

— **To promote a trusted digital space,** in line with our interests and respectful of our values

a trade show
TO FIND OPERATIONAL ANSWERS TO YOUR NEEDS

The InCyber Forum has become Europe's 1st cybersecurity marketplace, dedicated to exchanges between end-customers and suppliers.

a forum
DEDICATED TO SHARING EXPERIENCE AND COLLECTIVE REFLECTION

The InCyber Forum is Europe's leading forum covering all aspects of digital security and trust: risk management, data protection, combating cybercrime, digital identity, combating illegal content, cyber defense, and more.

a summit
TO HELP BUILD A SAFER DIGITAL SPACE

The InCyber Forum brings together public and private leaders who wish to help build a safer, more sustainable digital space.
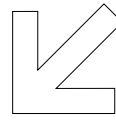
IN CYBER FORUM

29–30 OCT. 2024
MONTREAL, QUEBEC, CANADA

1–3 APRIL 2025
LILLE, FRANCE, EUROPE

17–18 JUNE 2025
SAN ANTONIO, TEXAS, USA

What they say
about the InCyber Forum

The InCyber Forum remains an unmissable one-stop shop for cybersecurity, bringing together the public and private sectors, users and suppliers of solutions, seasoned professionals and students or young entrepreneurs. As such, it has been the venue for several meetings that have been essential to the preparations for the Paris Olympic and Paralympic Games, whose ecosystem reflects this richness.

Franz REGUL
Managing director cybersecurity
PARIS 2024

Cybersecurity is an integral part of our collective defense. One of the characteristics of cybersecurity is its total interconnection and the absence of borders, so it's vital that we all work together. Events such as the InCyber Forum contribute to this cooperation. This event brings all the players involved together, whether from industry, government or academia.

Manfred BOUDREAUX-DEHMER
Chief Information Officer (CIO)
NATO

The InCyber Forum is a leading international event embodied by a strong European identity. It invariably attracts cybersecurity and technology professionals from all over Europe, providing a source of inspiration and learning. The exchanges on cybersecurity issues with participants from different countries and cultures are particularly rewarding. This makes the Forum a unique and invaluable framework for fostering beneficial international dialogue between all stakeholders.

Tom-Martijn ROELOFS
Global Head of Security Strategy and Data
ING

What I remember most about the InCyber Forum was the diversity of cybersecurity professionals who came together for three days, exchanged ideas, and tried to establish partnerships. The Forum's great advantages are its international dimension and the fact that it mixes diverse communities.

Albert CABALLERO
Field CISO
SENTINELONE

Strengthening collective cybersecurity skills across the European Union is crucial to establishing reliable and secure digital services. It is essential to connect the various European ecosystems in order to adopt a more efficient and productive approach. In recent years, Spain, and INCIBE in particular, has committed itself to forging links between all players to build a robust national ecosystem. It is now time to intensify this cooperation at the European level. The InCyber Forum has played a key role in achieving this goal, bringing our ecosystems closer together and fostering international collaboration in cybersecurity.

Félix BARRIO
Director general
INCIBE

An energizing 2024 edition, rich in encounters, exchanges, and learning! Our students from the CTF Phreaks 2600 team, who took 3rd place on the EC2 podium, brought us a lot of emotion too. We look forward to next year's event in Lille.

Valérie DE SAINT-PÈRE
Co-founder & CEO
ÉCOLE 2600

Key figures

17,500
unique physical participants

4,000
online participations

2,400
international

700
private & public partners

580
speakers

120
accredited journalists

103
represented countries

Why come to the Forum?*

41% IDENTIFYING SOLUTIONS

20,000sqm of exhibition space

Numerous national pavilions (Netherlands, Luxembourg, Switzerland, Spain, Belgium...)

2 demonstrations areas (InCyber Talk & InCyber Demos)

Themed villages with demonstration areas for certain sectors: Cybersecurity For Industry, ID Forum

36% DEEPENING EXPERTISE

30 conferences

45 talks

35 technical demonstrations

30 hacking demonstrations

40 masterclasses

+ crisis exercises

31% MEETING PROSPECTS & CUSTOMERS

95,600 badge scans over 3 days

130 qualified contacts per exhibitor, on average

+160% more qualified contacts for companies with at least one presentation in addition to their stand, on average

68,400 message exchanges over 3 days via the networking platform

2,200 public or private activities organized by partners during the InCyber Forum

+80 InCyber Channel, a speed dating session enabling software publishers to build up their "channel"

30% EXCHANGING IDEAS WITH PEERS AND CONTRIBUTING TO THE DEBATE

1 opening summit and 3 plenary sessions in a 1,600-seat amphitheater

60 round tables

1 CISO Lounge organized with CESIN

6 InCyber Connect workshops dedicated to end-customers

24% DISCOVERING NEW NUGGETS

1 InCyber Startup Awards

1 innovation village featuring 35 startups and a pitching area

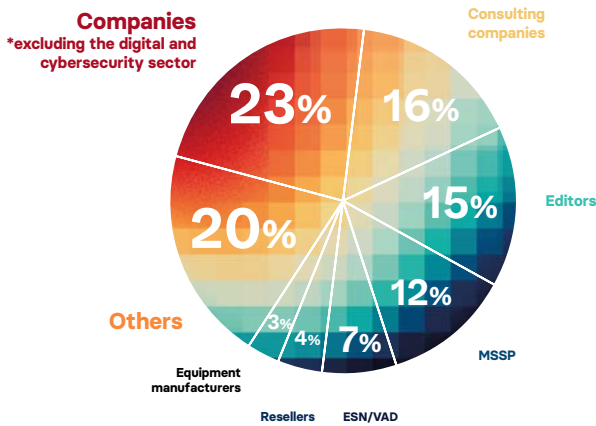**1** associated investment event (InCyber Invest)

23% PROMOTING EMPLOYER BRANDS AND RECRUITMENT

1 "Talents" village, featuring schools and stands for recruiting companies
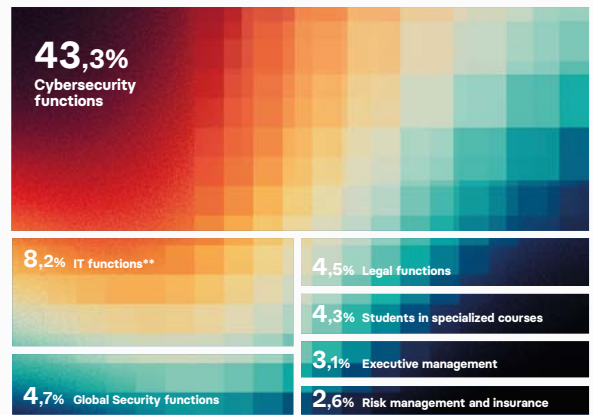
1 cybersecurity competition (European Cyber Cup) featuring 25 teams and 250 players

Profiles of 2024 participants

IN CYBER FORUM
EUROPE

TYPES OF ORGANIZATIONS

Companies
excluding the digital and cybersecurity sector
23%

Consulting companies
16%

Editors
15%

MSSP
12%

ESN/VAD
7%

Resellers
4%

Equipment manufacturers
3%

Others
20%

FUNCTIONS REPRESENTED*

43,3% Cybersecurity functions

8,2% IT functions**

4,5% Legal functions

4,3% Students in specialized courses

3,1% Executive management

4,7% Global Security functions

2,6% Risk management and insurance

*excluding sales functions
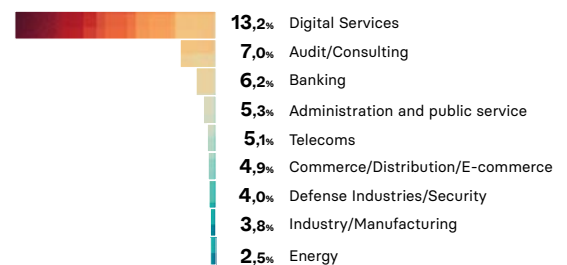**excluding cybersecurity

TOP 10 MOST REPRESENTED COUNTRIES

1. **FRANCE**
2. **BELGIUM**
3. **NETHERLANDS**
4. UNITED KINGDOM
5. LUXEMBOURG
6. SWITZERLAND
7. GERMANY
8. UNITED STATES
9. CANADA
10. SPAIN

TOP 10 AREAS OF INTEREST

1. **Governance**
2. **Awareness**
3. **Risk analysis**
4. Regulatory compliance
5. Supervision
6. IAM
7. Data Security
8. Incident response
9. Cloud Security/Secure Cloud
10. Application security

TOP 10 BUSINESS SECTORS*

- **13,2%** Digital Services
- **7,0%** Audit/Consulting
- **6,2%** Banking
- **5,3%** Administration and public service
- **5,1%** Telecoms
- **4,9%** Commerce/Distribution/E-commerce
- **4,0%** Defense Industries/Security
- **3,8%** Industry/Manufacturing
- **2,5%** Energy

*excluding partner companies

Content is in native French or English, and interpretation is provided into both | FR | EN |

1 in 2 visitor attended at least one presentation

+4,000 Remote participants live

6,140 decision-makers **+12 %** on digital security and trust projects in 2024

▶ Numerous content replays on the InCyber Youtube channel

Beyond **Zero Trust,** trust for **all**

There is no trust without cybersecurity, and cybersecurity is sometimes based on the absence of a priori trust. In an increasingly hyperconnected, distributed, and transactional world, which demands collective and collaborative cybersecurity, Zero Trust is emerging as a response to the growing challenges of cybersecurity.

By making trust explicit, Zero Trust contributes to the cyber resilience of an increasingly complex and intricate system. Technologies for identity management, access control, detection, reaction, orchestration, micro-segmentation, invisibility, etc., all promise multi-layered, granular security that is centered on the network endpoints.

In the age of the public cloud, remote working, extended organizations, the endless extension of our attack surface, and their corollary, the multiplication of IT threats, the digital fortresses and the implicit trust associated with them have come to an end.

This transformations has not been a smooth ride, with some criticizing the illusion of security it provides, the technical complexity involved, the difficulty of the user experience, its limited acceptance by society, and so on. But whether we like it or not, Zero Trust, or even mistrust, has become a prerequisite for (re)establishing trust for all.

Main partners of the InCyber Forum 2024

MAIN PARTNER

HEXATRUST
CLOUD CONFIDENCE & CYBERSECURITY

GOLD PARTNERS

28B · eDvens · AIRBUS · aws
RÉPUBLIQUE FRANÇAISE · ARROW · Capgemini
CITY · Certigna · CHAOS TECHNOLOGY · CISCO
dcypher · European · CrowdSec · CROWDSTRIKE
Campus Cyber · EVIDEN · f5 · Google Cloud
IN · infinigate · ITRUST · Lexfo
mimecast · NeoVAD · onetrust · OVHcloud
paloalto · FORUM · Région Grand Est
CYBERSEC · Schneider · SESAME IT · sopra steria
sosafe · splunk> · STORMSHIELD · Starboard Advisory
TANIUM · TD SYNNEX · txOne
vade · XM Cyber

DIAMOND PARTNERS

CMiB AGORIA · Auvergne-Rhône-Alpes
Cyberdefense · SentinelOne

PLATINUM PARTNERS

Avant de Cliquer · BRETAGNE LA CYBERSÉCURITÉ A SON TERRITOIRE · CYBERSECURITY LUXEMBOURG · DOCAPOSTE
EGERIE · EXCLUSIVE NETWORKS · incibe_ · NCC-ES
Région Nouvelle-Aquitaine · TEHTRIS · THALES · TREND

Associated Events

EUROPE

CFI Cybersecurity for industry	Dedicated conference on OT cybersecurity/600sqm village at the trade show	**2,200 participants**
ID Forum	Conference on digital identity and Know Your Customer/300sqm village at the trade show	**1,500 participants**
OSINT Day	Conference on OSINT and investigation	**1,400 participants**
Trust & Safety Forum	Conference on moderation of shocking and illegal content	**720 participants**
CoRIIN	Conference on incident response	**450 participants**
InCyber Invest	Conference on European Investment in Cybersecurity	**150 participants**
Web3 Security Summit	Conference on Web3 Technology Security	**130 participants**

AWARDS & COMPETITIONS

eC2 EUROPEAN CYBER CUP

Cybersecurity competition featuring 25 teams and 250 players

CYBERLEADERS TROPHIES

The meeting place for cybersecurity decision-makers

STARTUP AWARDS

Each year, the Startup Award honours innovative European startups

IN CYBER FORUM

EUROPE

1-3 APRIL 2025

LILLE GRAND PALAIS

A high-profile event

IN CYBER
NEWS
THE MEDIA HUB
OF DIGITAL TRUST

An active community
all year round, with
international media presence

agora
INCYBER FORUM

The European
think-tank contributing
to public debate

CYBER+LEADERS
THE STRATEGIC CYBERSECURITY REVIEW

The annual strategic
review for cybersecurity
decision-makers

Web & Social Network visibility*

1,015
accounts & sources
mentioned
the InCyber Forum

1,982
total mentions

388,5
millions views**

1,7k
interactions

*between March 5 and April 19, 2024
**potential reach

Sources: Talkwalker, Visibrain

Contacts

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