

31-2 MARCH APRIL 2026 LILLE GRAND PALAIS

EUROPE

# Securing our Digital Dependencies



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### **Securing our Digital Dependencies**



What if cybersecurity, as the foundation for a well-controlled digital world, became the catalyst for a profound transformation of our societies?

Disruptive technologies have been—and will continue to be—the driving force behind the reshaping of our society. But recently, the upheavals in global value chains have added to this, intensifying power struggles. These disruptions highlight the strategic importance of certain dependencies that are often underestimated, within systems that are increasingly complex, distributed, and sometimes opaque regarding the intentions of those who design or operate them. These dynamics, which affect both states and businesses, call for a collective awakening: we must better manage our critical resources, secure our activities, and build resilient and sustainable strategic autonomy.

Now is the time to assert our ability to regain control: while our attention is often drawn to the extraterritoriality of certain legal provisions, it is actually access to the network itself that is now threatened or constrained, especially when we do not control the protocols, the cloud in all its dimensions, the undersea cables, or the satellites—most of which are owned by non-state actors.

In this context, digital technology stands out as a pillar fore-recovery, innovation, and sovereignty. As challenges mount (ecological transition, reindustrialization, mastery of Al, employment, defense), a new impetus is needed. There is an urgent need to rethink our model and lay the foundations for a trusted digital ecosystem that is impactful and meaningful.

Cyberspace, the ultimate strategic domain, is redefining the balance of power between states, businesses, and citizens. Who decides? Who protects? Who innovates? In this new digital order, cybersecurity can no longer be seen as a mere cost center. It is a strategic pillar, a driver of competitiveness, and a vector of stability. It places humans back at the heart of the discussion.

This new reality is an opportunity, but only if we know how to seize it. The debate is open.

General Marc WATIN-AUGOUARD

Founder of INCYBER Forum

Guillaume TISSIER
CEO, INCYBER Forum

## What is the INCYBER Forum?

An active community of

### **70,000 members**

in Europe and around the world.

Several annual events bringing together nearly

### 25,000 participants.

A platform for reflection, innovation and business the INCYBER Forum is Europe's leading European event for digital security and security and trust.

### ITS MISSION IS THREEFOLD:

- → Address cybersecurity challenges through a cross-sectoral and inclusive approach to digital space security
- Support the development of the cybersecurity ecosystem through multi-stakeholder collaboration
- → Promote a trusted digital environment that aligns with our interests and reflects our values

### A TRADE SHOW

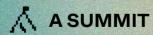
### TO FIND PRACTICAL SOLUTIONS TO YOUR NEEDS

The INCYBER Forum is Europe's number-one cybersecurity marketplace, fostering exchanges between end-users and solution providers.

### A FORUM

### DEDICATED TO EXPERIENCE-SHARING AND COLLECTIVE THINKING

The INCYBER Forum is Europe's leading event covering every facet of digital trust and security: risk management, data protection, cybercrime prevention, digital identity, illegal content moderation, cyber defence, and more.



### TO HELP BUILD A SAFER DIGITAL FUTURE

The INCYBER Forum brings together public and private decision-makers committed to building a more secure and sustainable digital space.

# Partners & visitors: our best ambassadors

Thanks to the Hauts-de-France Region and the organizers of the INCYBER Forum, Lille brought together the best of the global cyber ecosystem for three days. It's a source of pride, two months after the 'Summit for Action on Al', that France is once again at the heart of Europe and digital.

#### Clara CHAPPAZ

Minister Delegate to the Minister of the Economy, Finance and Industrial and Digital Sovereignty, in charge of Artificial Intelligence and the Digital



This is an opportunity to meet our clients (decision-makers, CISOs) and our many partners, whether they are resellers or part of the technical ecosystem-companies that are also present at the INCYBER Forum stands. And finally, it's also a chance to meet prospects who come to us for our European, French offering, which brings together French solutions.

Jean-Nicolas PIOTROWSKI



The interest for us is to meet our customers and the global ecosystem in France and in the countries taking part, whether in Europe or outside Europe too. When customers come to the INCYBER Forum, they can visit all the stands and get an overview of innovations, not only from Thales but from all the players in the park. And for us, Thales, it gives us the opportunity to meet a number of partners with whom we work. As I said, no one has all the knowledge, so we have to work in ecosystems. Whether it's ecosystems of software, hardware or hardware solution developers, or integration solutions to combine solutions and make services more enjoyable.

Nicolas FERNANDEZ Cyber Solutions CTO, Thales



Palo Alto Networks, of course, meets with its customers, but we are tightening the collective link with our partners, the service providers whether in cloud hosting or connectivity. It's also, for me, a connection with the ecosystem of start-ups, innovation, investors and even students, who perhaps tomorrow we'll be recruiting.

Raphaël MARICHEZ





The show is very rich and diverse. It's got everything. There are cyber solutions, there's information, there are international pavilions, and I have the impression that every year the show gets richer. I think it's one of the most comprehensive on the market, and not to be missed under any circumstances.





The INCYBER show is one of France's major cybersecurity events. It brings together a large number of players, including suppliers and users of cybersecurity solutions. The Agency is truly present at the heart of this ecosystem, which it leads, notably with its qualification visas, its support initiatives, the various productions, technical guides, or threat panorama and other elements that we share with the entire ecosystem, both to raise the level of knowledge and to set a quality bar on all the services that are provided on the market.



### 2025 EDITION

### **Key figures**

18,200 unique on-site participants

4,000 online participants

2,400 international attendees

**730**public and private partner organisations

580 speakers

130 accredited journalists

100 countries represented

### Why do our visitors and partners attend the Forum\*?

\*Answers most frequently cited by a sample of visitors and partners surveyed during the 2025 edition. Multiple answers possible.



### TO IDENTIFY SOLUTIONS

22 000 m<sup>2</sup> of exhibition space

- 5 national pavilions: Netherlands, Luxembourg, Switzerland, Germany...
- 3 themed villages with demos on specific verticals: Cybersecurity For Industry (OT), ID Forum (Digital Identity)

36%

### TO DEEPEN EXPERTISE

- 15 conferences
- 40 talks
- 35 technical demonstrations at the TechLab
- 5 masterclasses on crisis management and incident response

31%

### TO MEET PROSPECTS AND CLIENTS

111 000 badge scans over 3 days

**160** qualified contacts per exhibitor, onaverage

+150<sub>%</sub> qualified leads for companies involved in at least one talk, in addition to having a booth

**4 200** business activities organised by partners during the Forum

30%

### TO CONNECT WITH PEERS AND CONTRIBUTE TO THE DEBATE

- 1 Opening Summit and 3 plenary sessions in a 1,600-seat amphitheatre
- 20 themed roundtables
  - 1 CISO Lounge organised with CESIN
  - 4 INCYBER Connect workshops dedicated to end-users

**24**%

#### TO DISCOVER EMERGING PLAYERS

- INCYBER Startup Award
- 1 Innovation Village with 35 startups and a dedicated pitch space
- 1 investor-focused event: INCYBER Invest

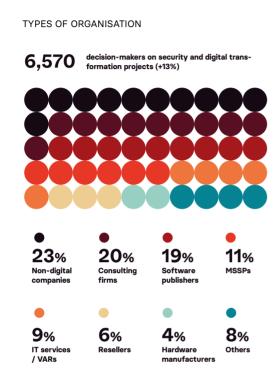
**23**%

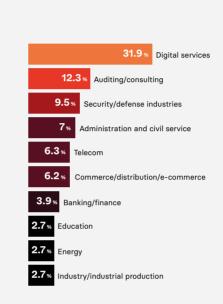
### TO STRENGTHEN EMPLOYER BRAND AND RECRUIT

- 1 1 Talent Village with schools and hiring companies
- 1 cybersecurity competition (European Cyber Cup) with 25 teams and 250 players

ΕN

# Who are our visitors and partners? Participants profils 2025





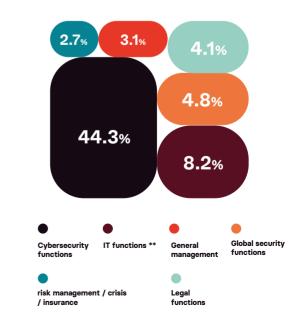
TOP 10 BUSINESS SECTORS

TOP 10 MOST **TOP 10** REPRESENTED **AREAS** OF INTEREST COUNTRIES **FRANCE Network security BELGIUM Cloud Security** Vulnerability scanning and auditing LUXEMBOURG Risk management NETHERLANDS UNITED KINGDOM Application security Endpoint and user protection SWITZERLAND UNITED STATES Awareness and training Incident detection and response GERMANY Threat intelligence (CTI)

Data protection and confidentiality

10

### JOB FUNCTIONS REPRESENTED\*



<sup>\*</sup> excluding sales functions \*\* excluding cybersecurity

# The main partners of the INCYBER Forum 2025





### **Associated events**

The INCYBER Forum brings together an ecosystem of associated events focusing on industry verticals or related topics.

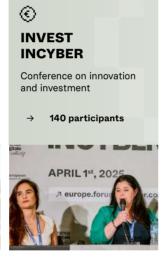














#### **PRIZES AND COMPETITIONS**



Cybersecurity competition featuring **25 teams and 250 players** 



Each year, the Start-up Award honors innovative European start-ups.

Grand Prix de la Start-up 202<u>5</u> Operational Impact Award Growth Award Research Award Coup de coeur Award











## A high-profile event

IN CYBER
NEWS
THE MEDIA HUB
OF DIGITAL TRUST

An active year-round community thanks to an international medium



A think-tank to contribute to public debate



The annual strategic review for cybersecurity decision-makers



→ europe.forum-incyber.com

**VISIBILITY & AWARENESS** 

1,030 accounts & source

accounts & sources mentioned the INCYBER Forum

892,400

views of our publications on social networks \*\*

12 %

interaction rate

130 journalists present

45
media partners

\* between March 5 and April 21, 2025 \*\* potential range

Sources: Talkwalker, Visibrain

**ORGANISATION** 

**PARTNERSHIPS** 

COMMUNICATION

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communication@forum-incyber.com